



# UX DESIGN CAREER PROGRAM

**Kenzie Academy provides an in-depth, technical education delivered in a career-focused format. As a Kenzie student, you'll be empowered to:**

### **Future-proof your career**

At Kenzie, you'll learn from industry professionals and get hands-on experience directly related to real-world jobs, preparing you to tackle the ever-changing marketplace.

### **Build your portfolio**

Immerse yourself in a project-based curriculum to truly absorb the material, apply it to create real-life solutions, and gain job-relevant experience (unlike a bootcamp).

### **Level up your life**

The current average salary of Kenzie graduates is \$57k, and the majority of our students land a job offer within 6 months of graduation. Our national network of employer partners assists with job placement and advises our curriculum to equip students with the skills they need to get hired.

## **WHAT IS UX DESIGN?**

UX Design is the art, and science, of designing for websites and applications with the user experience in mind. These tech professionals create thoughtful, user-driven interfaces that are easy-to-use. UX Designers are pros at empathizing with users' needs and advocating for consumers who use their products, while also understanding the front-end concepts needed to bring their ideas to life.

## **THE PROGRAM**

*UX DESIGN CAREER PROGRAM  
6 MONTHS, PART-TIME  
CREATE A PORTFOLIO OF WORK  
GRADUATE WITH DESIGN CERTIFICATE  
CAREER GROWTH/JOB PLACEMENT*

## **CLASS SCHEDULE**

*Monday & Wednesday  
from 6 p.m. to 10 p.m. ET*

**OR**

*Tuesday & Thursday  
from 6 p.m. to 10 p.m. ET*

**PLUS**

*9 Saturdays over the 6 months  
from 1 p.m. to 5 p.m. ET*

## **COHORT START MONTHS**

*OCTOBER 2020  
JANUARY 2021  
APRIL 2021  
JULY 2021*

# UX DESIGN CAREER PROGRAM Syllabus

*The UX Design Career Program prepares students to master design thinking with the end user in mind. With an emphasis on usability, you will learn how to research, plan, and design digital experiences. You will also learn how to design practical applications and build working knowledge along the way. Not to mention, you will create a portfolio of both individual and team projects during your 6-month program.*

## USER EXPERIENCE DESIGN CURRICULUM

6 MONTHS PART-TIME

### DESIGN THINKING WORKSHOP

Go through a Google Ventures-style design sprint to get a taste of the overall user-centered design process.

### UI DESIGN WORKSHOP

Learn UI Design with Figma.

### DESIGN SYSTEMS PROJECT

Work individually to apply the Material Design design system to a 2-week UI design project. Get exposed to the realistic scenario of ramping up on a new team with an existing design system.

### COLLABORATION PROJECT

A final project that will be presented at the end of the UX Design track.

## FOUNDATION PROJECT

You will work solo designing a mobile app based on a given problem statement. Every lesson will have an application activity that relates back to this mobile app.

### DISCOVERY

Research your users, conduct interviews, and gain insights.

### SYNTHESIZING

Putting it all together: Take what you learn from your research and translate it into some common artifacts.

### WIREFRAMING

Begin initial designs on your screens. Learn to identify patterns, and learn UX concepts that focus on user interactions within your designs.

### DETAILS

Focus on small details within each screen. Pixels matter.

### HIERARCHY

Learn how to visually prioritize your screen content and features.

### USABILITY TESTING

Test your designs in front of real users.

### FOUNDATION CONCLUSION

Turn your foundation project into a case study and write about your first UX project.



## PAYMENT OPTIONS

Kenzie is focused on providing options to fund your education that fit your budget.

### PAYMENT PLANS - \$500 DOWN

12-Month Payment Plan - \$867/month  
24-Month Payment Plan - \$433/month

### UPFRONT PAYMENT - \$10,900

Scholarships are available for qualified students, up to \$2,180



### APPLY NOW

[www.kenzie.academy/apply](http://www.kenzie.academy/apply)



### QUESTIONS? EMAIL US.

[info@kenzie.academy](mailto:info@kenzie.academy)